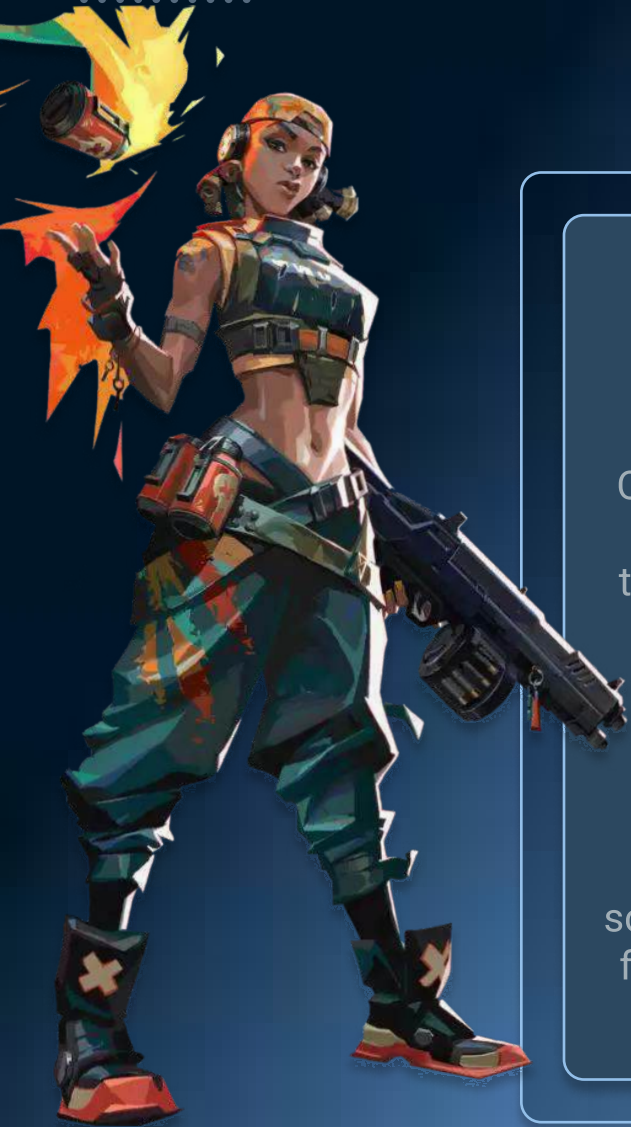


MEDIA KIT



OUR MISSION IS SIMPLE:
TO BECOME THE GO-TO PLATFORM FOR
ESPORTS ENTHUSIASTS WORLDWIDE





Comprehensive Event Coverage

Our platform covers all major esports tournaments in games like CS2, Dota 2, LOL, Deadlock and more. With EGamersWorld, you'll always know who's competing, when matches are scheduled, and where to find live stats and final results.

Team and Player Insights

We go beyond surface-level stats, giving you access to team rosters, competing histories, and player performance over time. We help you analyze matchups and understand team dynamics, making EGW the perfect companion for hardcore fans and analysts.

Match Insights Betting Tips Tournaments

For those interested in betting, we provide reliable betting tips, odds comparisons, and a wealth of data on upcoming matches. We aim to support informed decisions, helping you explore the possibilities with a deeper understanding of each match.

WE TELL ABOUT ESPORTS FOR THE MILLION AUDIENCE



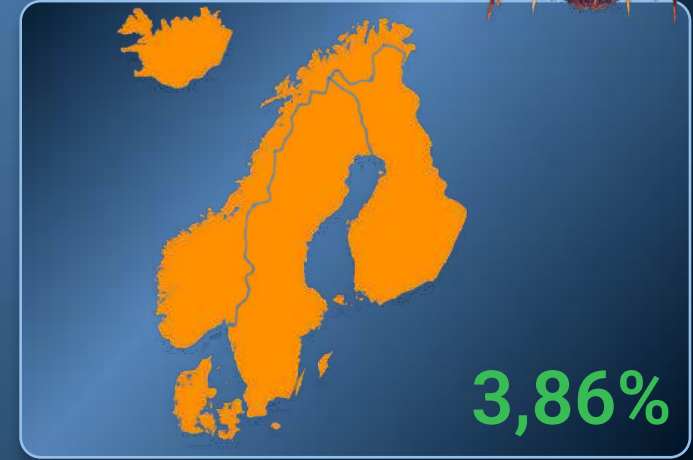
TRAFFIC DISTRIBUTION



Americas



Europe



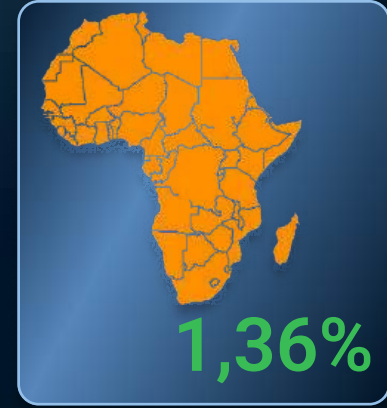
Nordic



Asia



Oceania



Africa

WE COVER INFORMATIONAL
EVENTS FOR EVERY TASTE



EGW



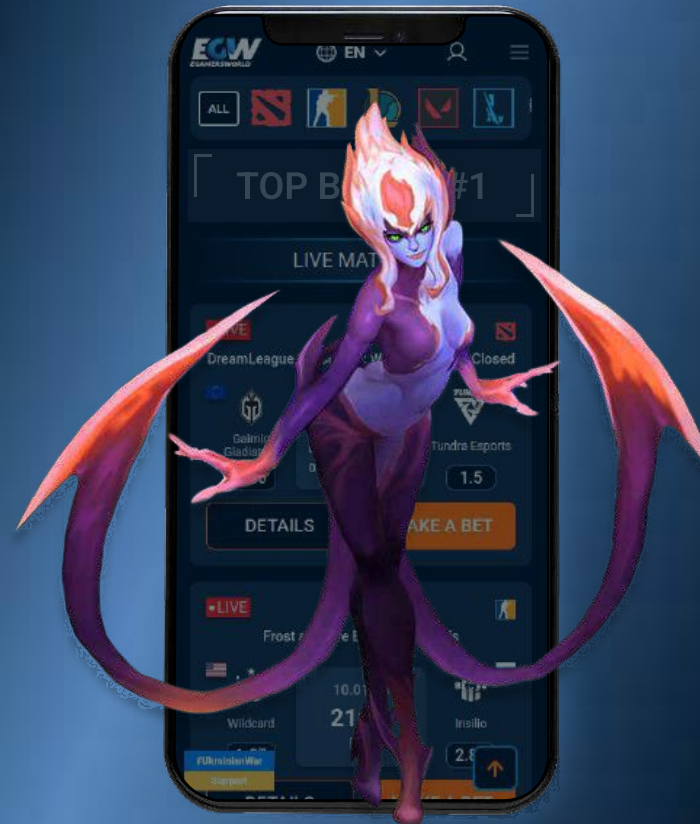
TYPES OF DEVICES

Desktop



36,79%

Mobile



62,5%

Other



0,72%

CONTENT IS EVENLY CONSUMED
ON DIFFERENT PLATFORMS

EGW

EGW

THE AUDIENCE



CONTENT IS AVAILABLE
IN 12 LANGUAGES

AGE

%

18-24

58,88%

25-34

21,56%

35-44

9,09%

45-54

5,71%

55-64

2,51%

65+

2,25%



English



Turkish



Ukrainian



Finnish



German



Danish



Portuguese



Norwegian



Spanish



French



Polish



Sweden

80,4% OF OUR AUDIENCE ARE PEOPLE
AGED: 18-35

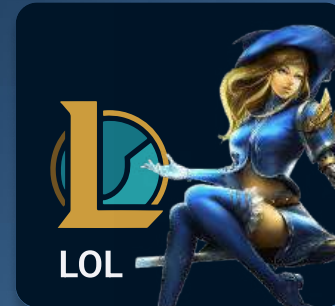
CONTENT COVERAGE



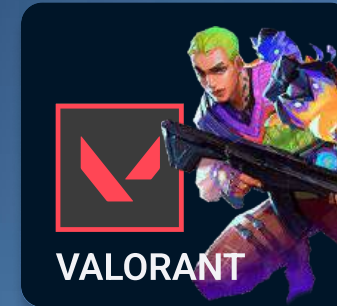
DOTA 2



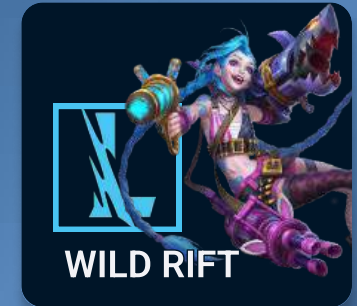
CS 2



LOL



VALORANT



WILD RIFT



RAINBOW SIX



ROCKET LEAGUE



OVERWATCH



EA SPORTS FC



PUBG



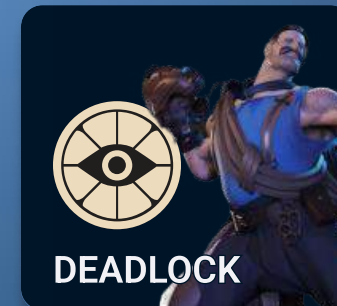
HALO



POKEMON



CALL OF DUTY



DEADLOCK



HEARTHSTONE

MORE THAN 15 DISCIPLINES
ARE IN FOCUS

BLOG TOPICS



ESPORTS

SPORTS

BETTING

COMPUTER GAMES

NEW TECHNOLOGIES

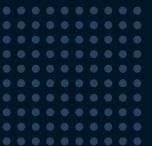
CRYPTOCURRENCY

ONLINE CASINO

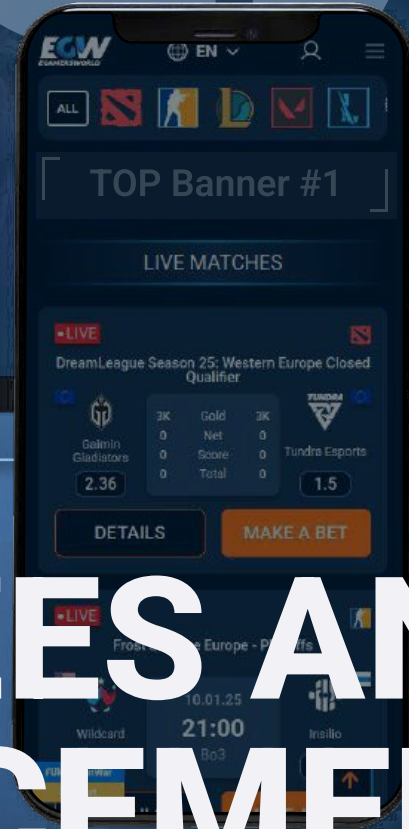
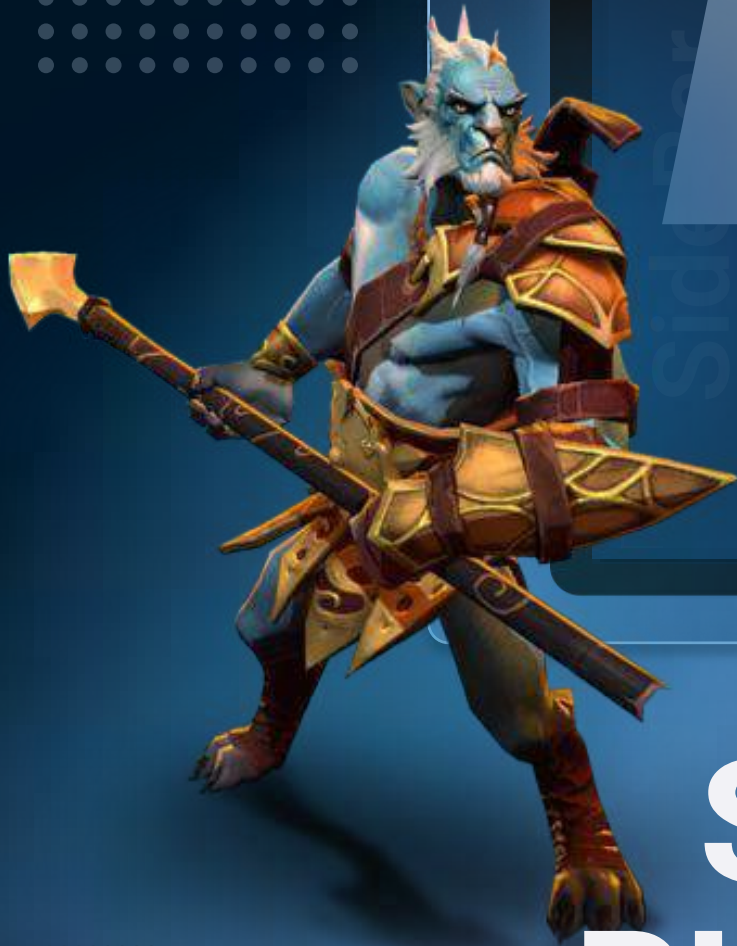


THE INTERESTS
OF OUR AUDIENCE

EGW



BANNERS



SIZES AND PLACEMENTS

TOP BANNER

Size:

1050x150 px
(jpg, gif, webp)

1 013 833

Views in 30 days



THE MOST CLICKABLE BANNER

EGW

SIDEBAR



Size:

2560x1440 px
1920x1080 px
1600x900 px
1536x864 px
1400x900 px
1366x768 px
1280x720 px
(jpg, gif, webp)

250 247

Views in 30 days

OCCUPIES 35%
OF THE SCREEN VISIBILITY

EGW

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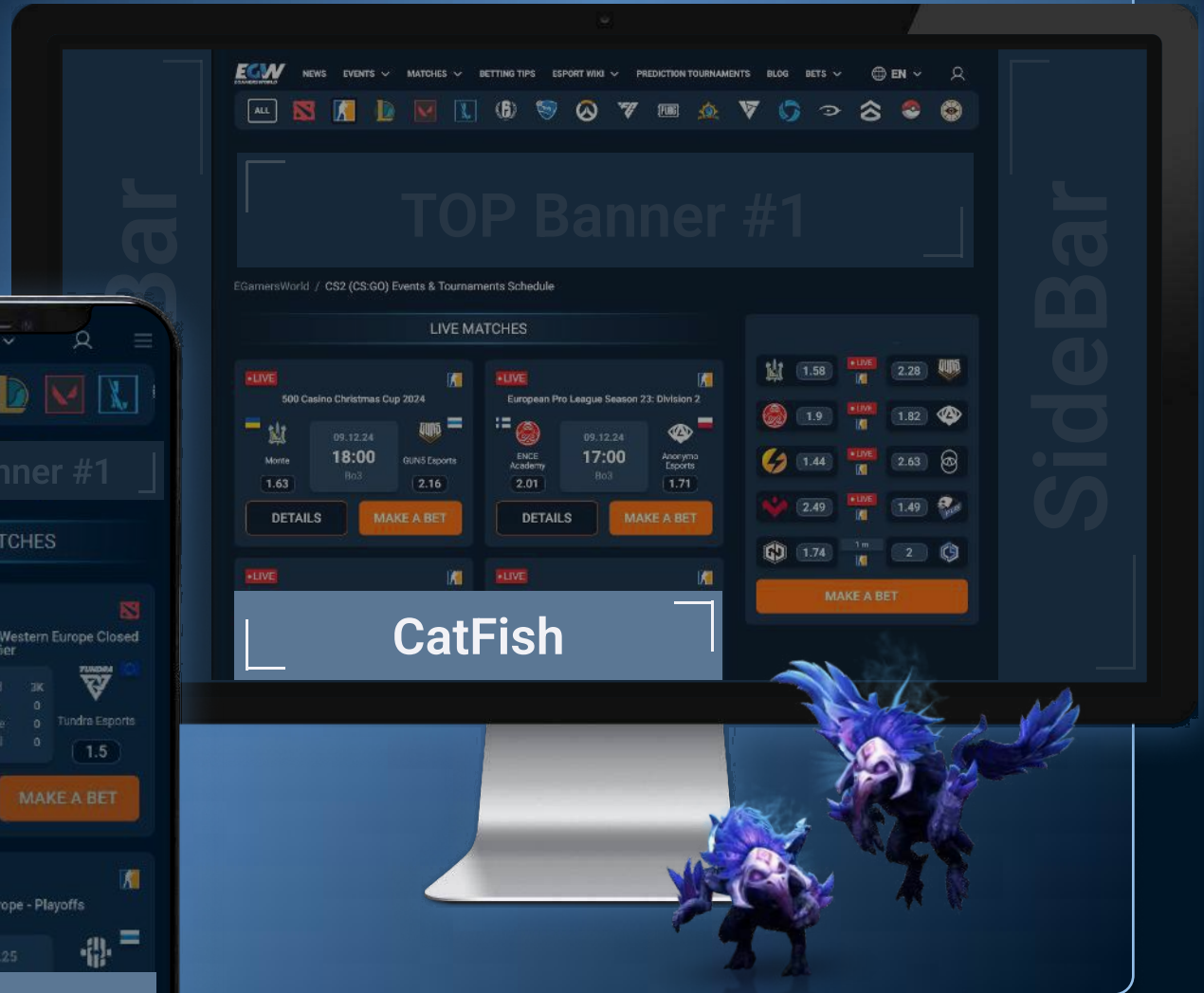
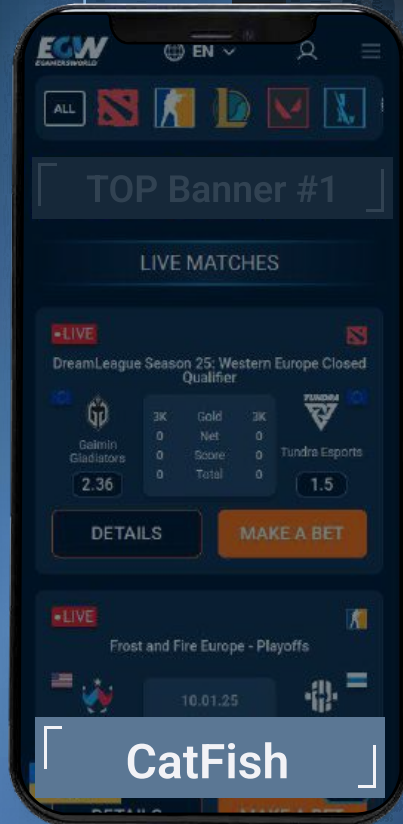
CATFISH

Size:

690x100 px
(jpg, gif, webp)

849 016

Views in 30 days



SHOWN AT ALL LEVELS OF THE SITE

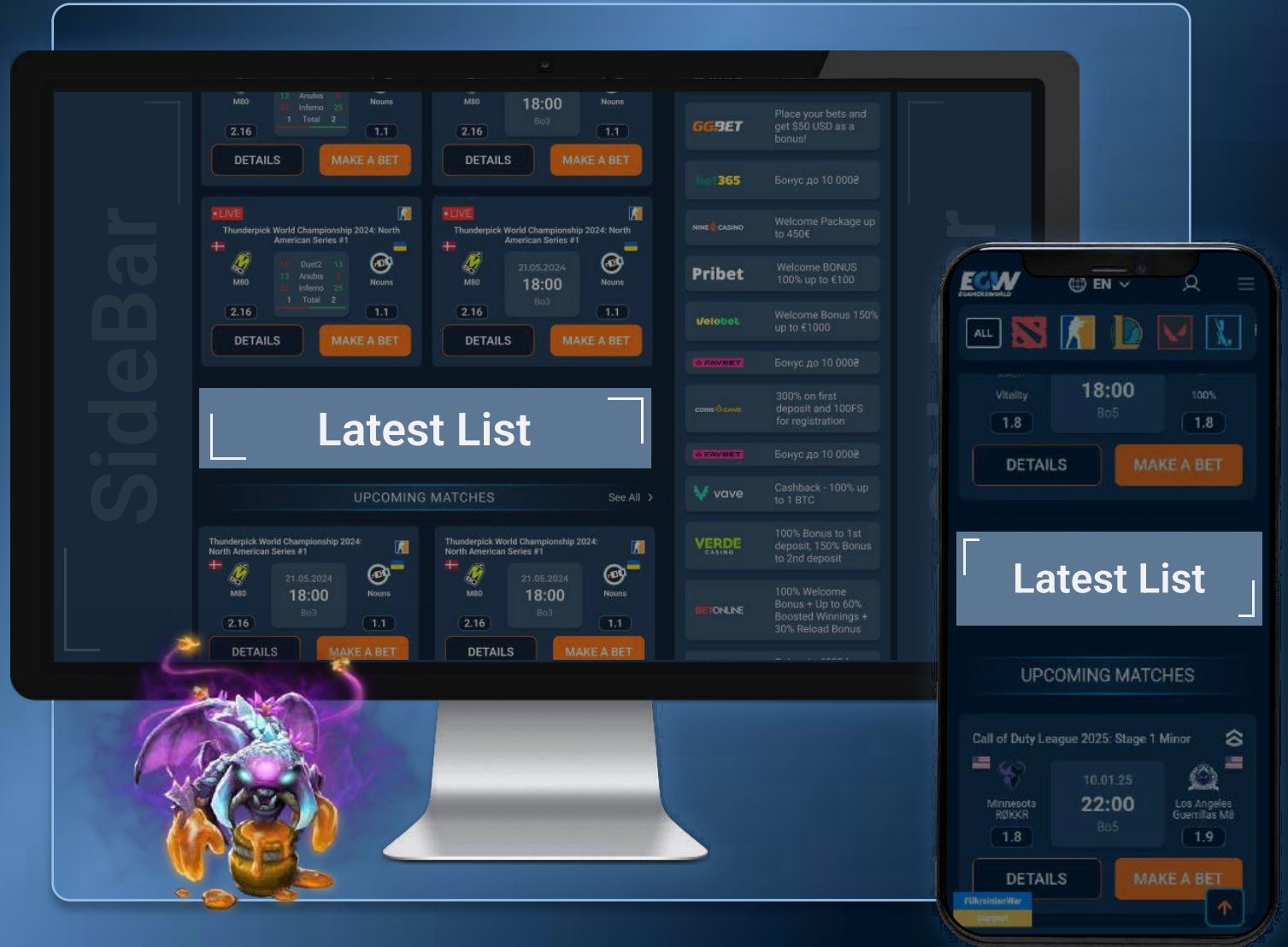


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LATEST LIST

Size:

690x100 px
(jpg, gif, webp)

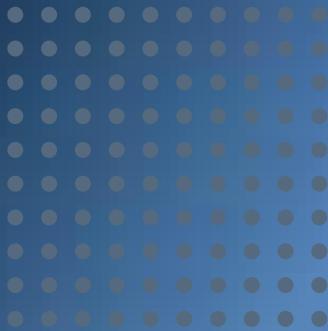


SideBar

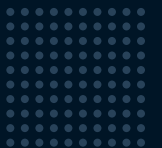
Latest List

43 496

Views in 30 days



BANNER IS IN THE LIST OF MATCHES, ATTRACTS THE ATTENTION





EGW

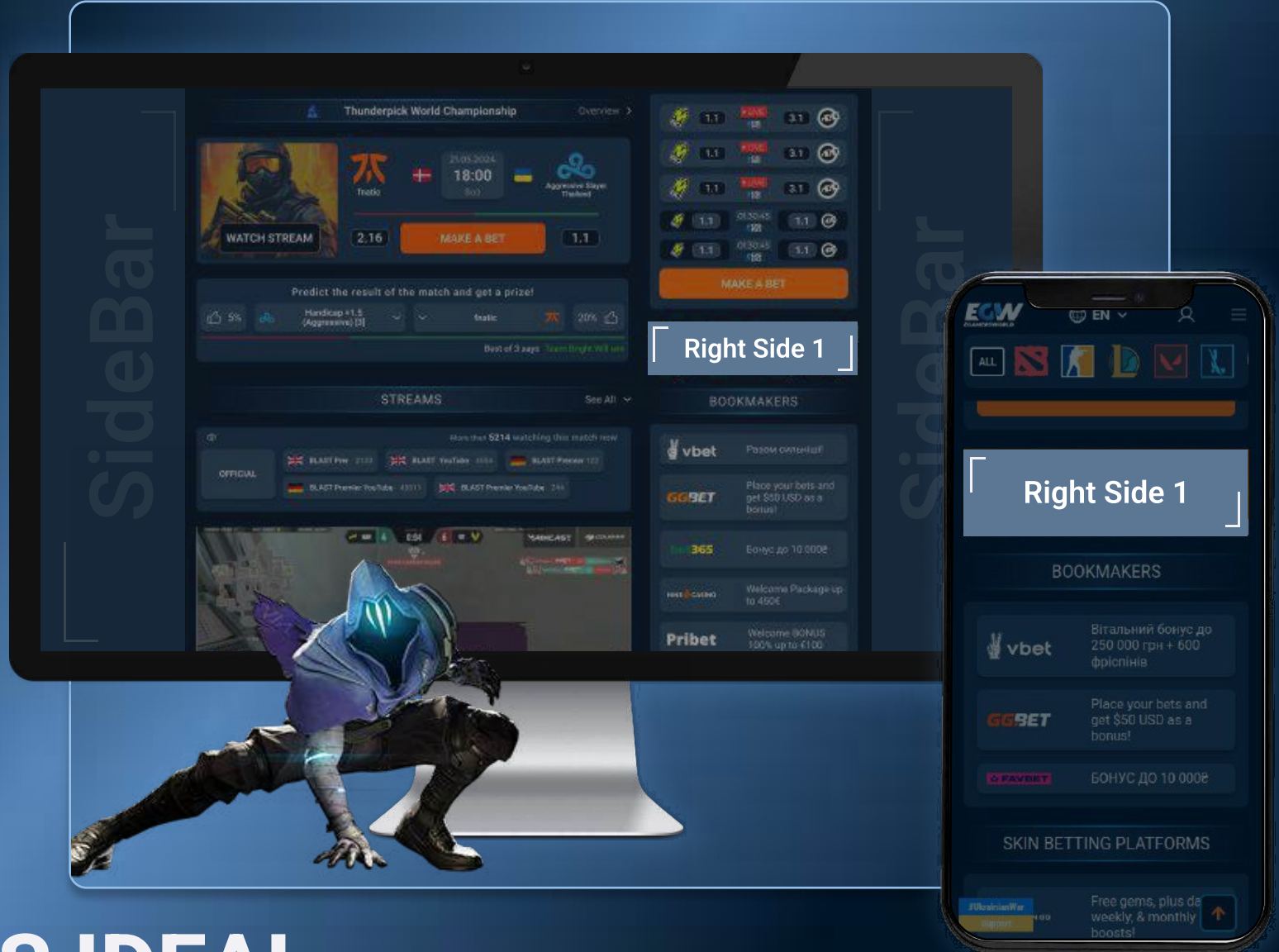
RIGHT SIDE 1

Size:

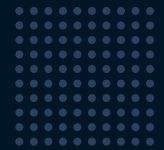
330x100 px
(jpg, gif, webp)

300 616

Views in 30 days



LOCATION -IS IDEAL FOR BETTING SHOP PROMOTION



RIGHT SIDE 2

Size:
330x500 px
(jpg, gif, webp)

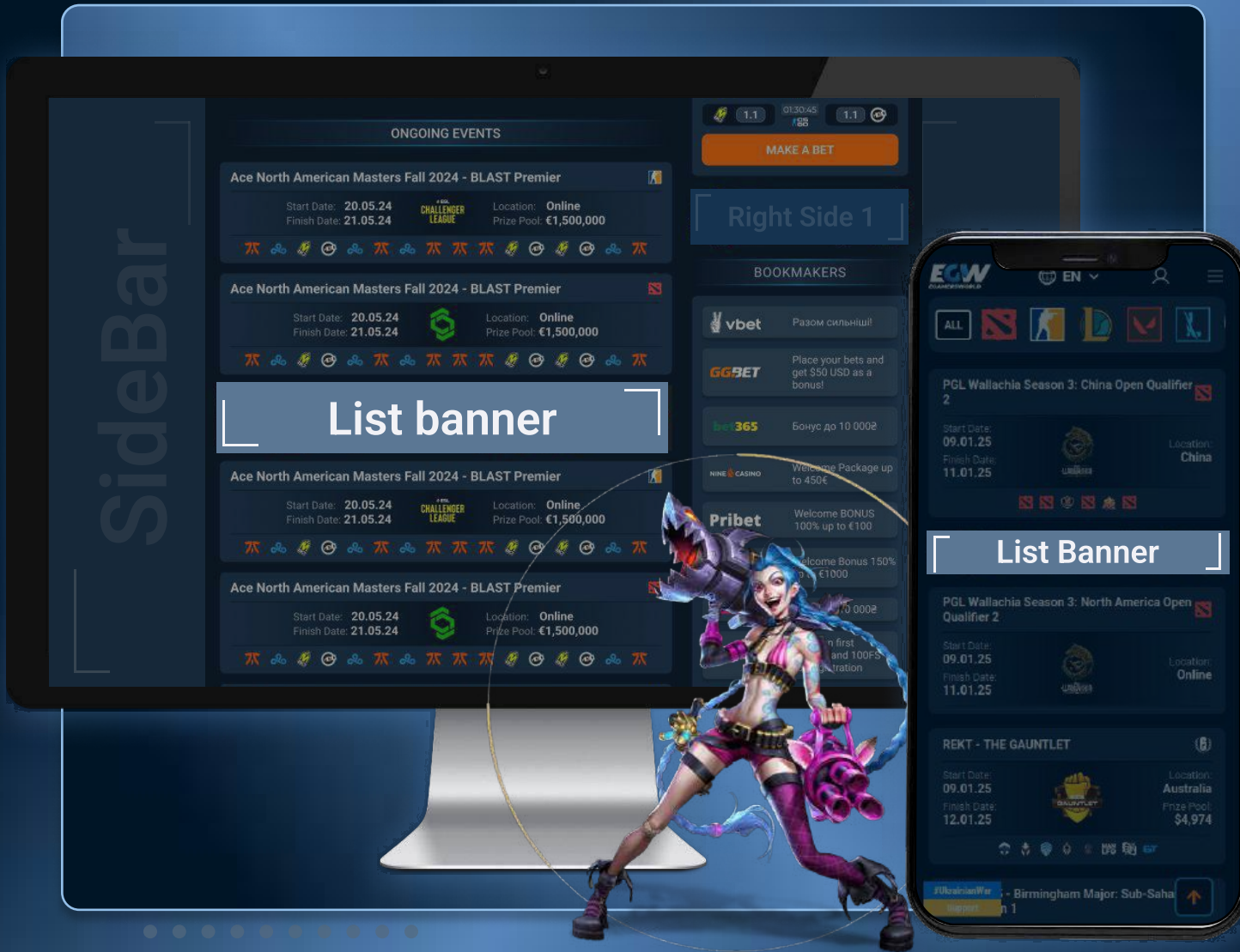
67 482
Views in 30 days



**IT TAKES THE SECOND PLACE
IN TERMS OF IMPRESSIONS**

EGW

LISTINGS BANNERS



Page types:

- News list
- Teams list
- Events list
- Players list
- Matches list
- Betting tips list

Size:

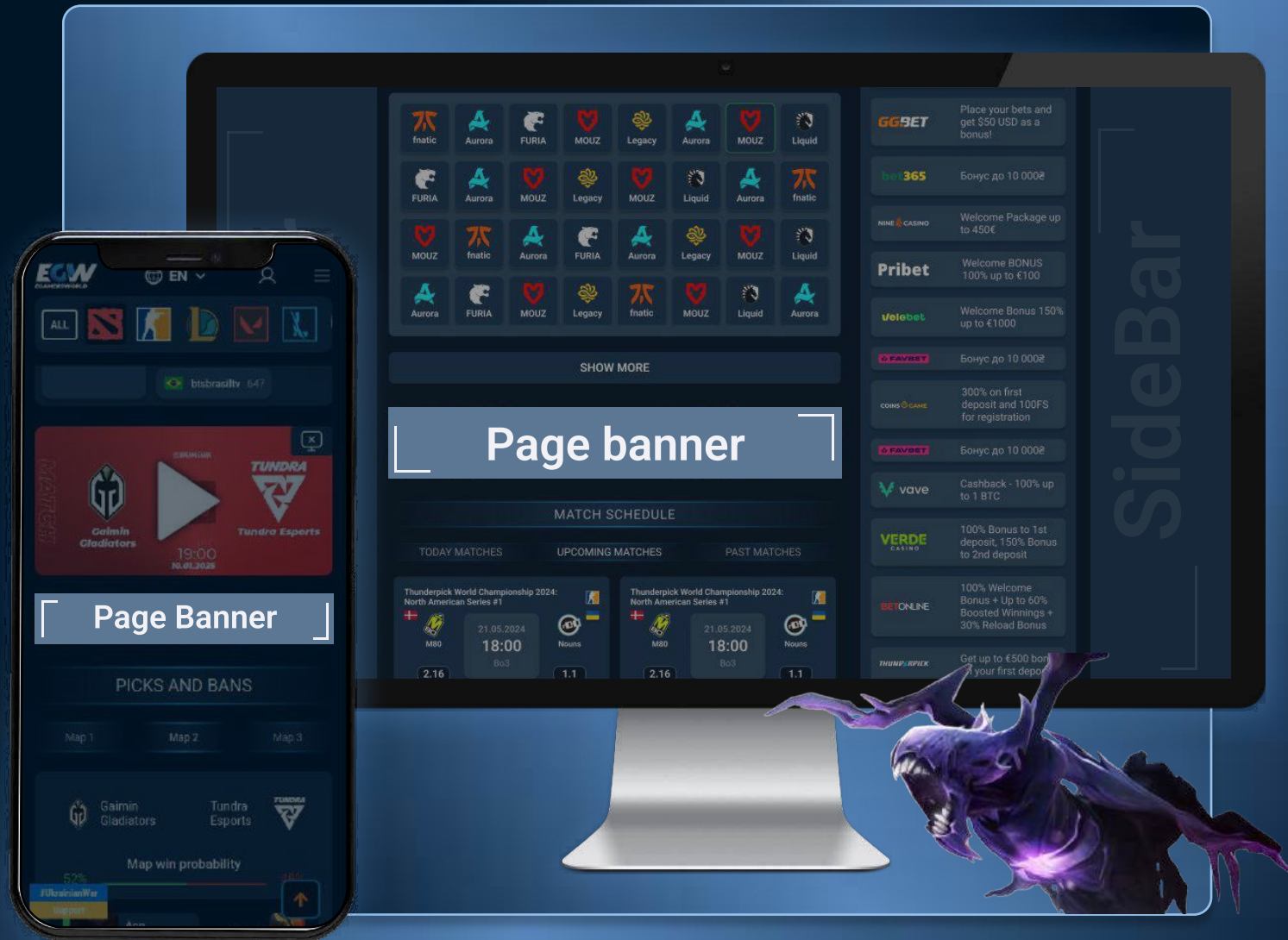
690x100 px
(jpg, gif, webp)

69 794

Views in 30 days

THE BANNER LOOKS LIKE NEWS,
SO IT HAS GOOD CLICKABILITY

PAGES BANNERS



Page types:

Team page
Event page
Match page
Player page
Betting tips page

Size:

690x100 px
(jpg, gif, webp)

248 548

Views in 30 days

IT HAS A FAVORABLE CTR
FOR ADVERTISING

PLACEMENT TABLE

Nº	NAME	PAGE VIEWS	SIZE	REFERENCE
1	Top Banner	1 013 833	1050x150 px	Link
2	Sidebar	250 247	2560x1440 px 1920x1080 px 1600x900 px 1536x864 px 1400x900 px 1366x768 px 1280x720 px	Link
3	CatFish	849 016	690x100 px	Link
4	Latest List	43 496	690x100 px	Link
5	Right Side 1	300 616	330x100 px	Link
6	Right Side 2	67 482	330x500 px	Link



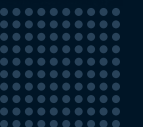
- All sizes of Sidebar banner must have 1110 px of empty space in the middle. This space will be covered by content.

PLACEMENT TABLE

Nº	NAME	PAGE VIEWS	SIZE	REFERENCE
1	News List	1 491	690x100 px	Link
2	Events List	23 564	690x100 px	Link
3	Matches List	25 600	690x100 px	Link
4	Teams List	10 069	690x100 px	Link
5	Players List	5 344	690x100 px	Link
6	Betting Tips List	3 726	690x100 px	Link
7	Team Page	78 491	690x100 px	Link
8	Event Page	44 345	690x100 px	Link
9	Match Page	137 529	690x100 px	Link
10	Players Page	19 343	690x100 px	Link
11	Betting Tips Page	4 840	690x100 px	Link



- The weight of one file should not exceed 1000 KB. It is preferable to use maximum compression with minimal loss of quality. We reserve the right to compress your materials.



PROMO PAGE



PROMO, PRESS RELEASES,
ARTICLES ETC

EGW

CONTACTS



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- ☎ Skype: [egamersw](https://www.skype.com/en/contacts/egamersw)

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